



# European Shippers' Council

## Representing the Cargo Owners

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# ESC

- Since 1963 representing the interests of Manufacturers and Traders that make use of transport means ( LSP's , own accounts) in order to get their goods transported
- Gradually move away from 'just ' transport to supply chain thinking
  - Transport
  - Trade facilitation



# Vision

- It is a fact that Supply Chains can be improved by
    - a) Improving your own processes
    - b) Improving joint processes together with partners in your supply chain
    - c) Influencing Policy, Legislation,...
  - ESC's focus
    - c) ... of course
    - b) by creating ' framework '
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# Vision

- Key topics of tomorrow's Supply Chain
  - Corridor Information Systems
  - Security
  - Green
  - Collaboration
  - Intermodality
  - Disruptive ( The Physical Internet)




# Vision

- All of the topics are linked and offer opportunities to improve Supply Chains
  - Every stakeholder has a different view and in order to get an optimised Supply Chain for all involved , Shippers need to :
    - Work together with other stakeholders on joint processes
    - Be pro-actively involved in Policymaking and Legislation
  - ESC has to take care of “ Advocacy”
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# Objectives

- Constantly make Shippers aware of the fact that “Advocacy” is often forgotten .
  - Make Shippers aware of level of SC-related costs
  - Advocacy in well defined areas ....
    - Current / Short Run/ Long Run
    - Participation / Anticipation
  - ... at following levels ....
    - Global level (GSA) ,European level through ESC
    - National Councils
  - ...and always in a constructive/cooperative way
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# Objectives

- Creating more awareness of importance of Advocacy by informing Shippers via best of class communication channels
  - Advocacy related to well defined topics through
    - Lobby
    - Projects
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# Lobby

- 5 Modal Councils

- 4 Transportmodes and Trade Facilitation
- 25 topics in total

- Main topics

- Maritime : “Monitoring Alliances” and “Weighing of containers”
  - Rail : “ Promoting Rail “ , “4th Railwaypackage “ and “Single Wagon Loads”
  - Air : “All in pricing “ , “E-freight” and “ KPI’s “
  - Road : “Weights and Dimensions “ , “Social Dumping” , “shared responsibilities “
  - Trade Facilitation : “ Single Window” , “UCC”
  - Overarching : low-emmission mobility ( fuels , vehicles, digital ,(road)pricing, ...)
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# Projects

- Funded
  - CORE : <http://www.coreproject.eu/>
  - I-CARGO : <http://i-cargo.eu/>
  - BESTFACT : <http://www.bestfact.net/>
  - LEARN :
- Non- Funded :
  - Digital Transport and Logistics Forum ( DTLF)
  - ALICE : [http://www.etp-logistics.eu/?page\\_id=29](http://www.etp-logistics.eu/?page_id=29)



# Global

- ESC members
    - National Shipper's Associations , Industry Associations , Corporate members
  - Asian Shippers' Alliance
    - Hong Kong , Macao, Indonesia, Thailand, Korea, Bangladesh, ...
  - USA : American Association of importers and exporters
  - Global Shipper's Forum
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