



LEAN and GREEN Practical Information (update 2017)

Introduction

The Lean and Green program was developed by Connekt, an independent network of companies and government officials whose members are committed to work together in order to improve the sustainable mobility in the Netherlands. The objective of this program is to provide support and expertise to companies wishing to attempt a radically different approach regarding the CO₂ emissions generated by their transportation and logistics activities.

Lean and Green is based on a simple principle: the applying company (management and employees) drafts an Action Plan which identifies concrete and detailed measures (on a qualitative and quantitative level) enabling to decrease the CO₂ emissions produced by its transportation and / or logistics activities by 20 per cent in 5 years.

The Cluster collaborates with the Ministry of Sustainable Development and Infrastructure and the Vlaams Instituut voor de Logistiek (VIL). A third-party auditor DART Consulting sprl will be responsible for the analysis, evaluation and certification of the Action Plans developed by the candidate.

- **Steps for potential candidates**

Candidate companies commit to a program that lasts for 5 to 7 months between the kick-off meeting and the delivery of the Lean and Green Award.

- **Signature of the contract between the Cluster for Logistics and the applicant company**

The contract "Ruleset and subscription document" has to be signed by the Cluster for Logistics and the applicant before the first workshop.

- **Code of Practice and ruleset**

The ruleset serves as the guideline for the Project and contains the general framework and code of practice.

- **Evaluator**

DART Consulting sprl will be responsible for the final evaluation of the Action Plans prepared by the candidates. Each plan will be evaluated and approved on the basis of pre-established criteria, which are identical for all the Plans.

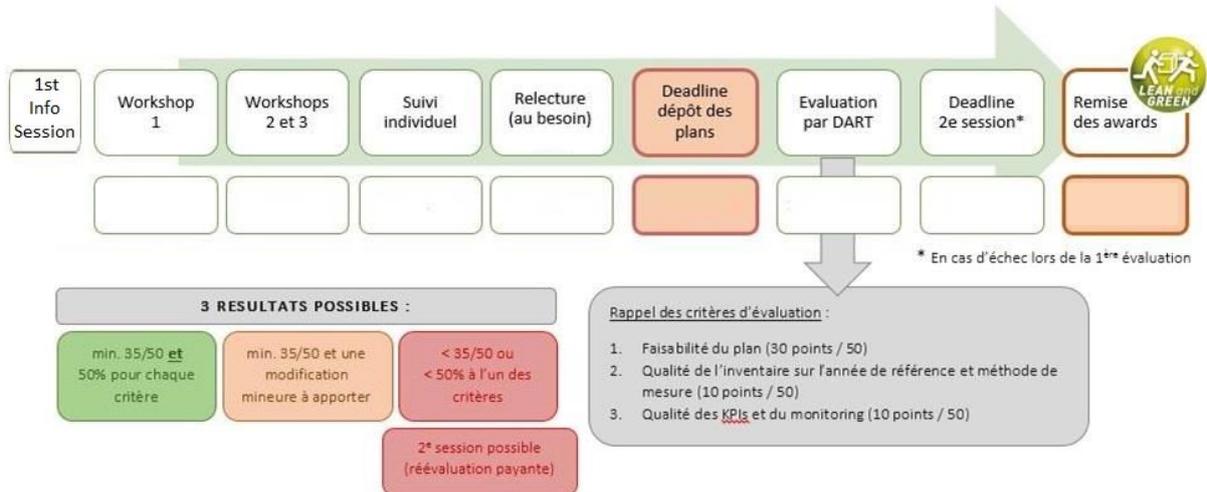
- **Confidentiality**

The parties explicitly recognize that the exchanged information in the Lean and Green Programme is confidential and the content and related rights are the exclusive property of the party who discloses it.

- **Timeframe**

The first workshop will take place on at the Chamber of Commerce approximately a month after the kickoff. The time of the second and third workshop will be determined at the first workshop.

The project will take 5 to 7 months followed by the awards ceremony.



- After the reception of the Award

After official reception of the award, companies can communicate freely using the official logo Lean and Green all their supports. Recipients are encouraged to use it on their trucks, delivery documents, packaging, website ... etc.

- Costs

The price of participation in the Program Lean and Green is: € 3.000 for C4L members
€ 4.250 for non-members

A supplement of € 450 is required in case of a re-evaluation in order to cover additional information and costs.

- Contact

The Cluster for Logistics can help you with further questions regarding the project.

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