





# **Logistics Spring Conference 2017**

Chamber of Commerce Luxembourg – May 30<sup>th</sup> 2017

## **Collaboration in intermodal transportation**

Combining different modes of transport in order to find the best possible quality, speed and price is one of the current challenges for logistics service providers. Cooperation and innovative thinking is key. Sharing the knowledge is one way of collaboration and the Cluster for Logistics invited an international panel of speakers which will present their experience at this year's spring conference.

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### **Our Speakers and Panelists:**



Introduction

**Mr Carlo THELEN** 

President of the Cluster for Logistics

Mr Thelen is Director General of the Chamber of Commerce of Luxembourg. Member of the Executive Committee since August 2003, "Chief Economist" he was appointed Director General in January 2014. Mr Thelen is President of the Logistics Cluster since December 2013.



The government view: Luxembourg as a European Logistics Hub

#### Mr François BAUSCH

Minister of Infrastructure and Sustainable development

Mr François Bausch joined the government as Minister for Sustainable Development and Infrastructure on 4 December 2013. Minister Bausch presents current developments in transport and logistics and the government's view of Luxembourg as a European Logistics Hub



#### Smart tires for smart freight transport

#### **Mr Michel RZONZEF**

Vice President Commercial Tires EMEA Goodyear

Rzonzef joined Goodyear in 1987 as a tire test management engineer at the Goodyear Innovation Center in Luxembourg. Rzonzef is Chairman of Goodyear Luxembourg S.A. (a Luxembourg corporation). He holds a degree in electromechanical engineering from the University of Liege, Belgium.



"The challenge of setting-up intermodal train connections in Europe – the example of the new intermodal terminal in Bettembourg."

**Mr Florian CZECH** 

Senior Business Development Manager, CFL multimodal S.A. Florian Czech joined the strategic department of CFL multimodal as Senior Business Development Manager.

The importance of central intermodal terminals which can act as hubs is a key factor for future modal shift in Europe. The new Bettembourg intermodal terminal will be presented, with a special focus on its assets and capacity.



Dubai Multimodal Transportation and Logistics Cluster Platform

#### Mrs Gayane AFRIKIAN

<u>Senior Economic Policy Adviser with Dubai Government's</u> Department of Economic Development

Ms. Gayane Afrikian moved to Dubai in 2009 and works for

Dubai Government's Department of Economic Development as an advisor to reinforce its Global Competitiveness as Multimodal Transportation and Logistics Hub. Native of Armenia, Gayane has 28 years of professional experience starting her career as a journalist in Estonia during Gorbachev's Perestroika.



The European shippers view: How to meet the global challenges locally

**Mr Nik DELMEIRE** 

Secretary General European shipper's council

Nik Delmeire, Belgian, obtained the degree of MBA at the University of Leuven in 1982. From 1983 till 2014 he had several management functions in Purchasing and Supply Chain in AGFA-GEVAERT.

He was Vice Chairman of ESC from 2011 till October 2014. In October 2014 he joined ESC as Secretary General. European Shippers' Council exists since 1963 and represents the interests of the Shippers, the Cargo-owners. ESC's objective is to improve the Supply Chain through working on the regulatory part and by promoting collaboration between the different partners in the Supply Chain.



Intermodal Solutions & Connectivity Platform – Port of Antwerp

**Mr Mark SCHEERLINCK** 

Managing director Centraal Boeking Platform (CBP) Antwerp
'Centraal Boeking Platform cvba - Multimodality made easy'
Centraal Boeking Platform is a web platform for the inland transport of containers, created by different stakeholders in Antwerp to improve and facilitate access to the pan-European multimodal market. It acts like a booking.com for multimodal transport, providing you with solutions, schedules and pricing.



Our Panel Moderator

Prof. Benny Mantin

<u>Professor and Director of LCL – Uni.lu</u>

Benny Mantin is a Professor and the Director of the Luxembourg Centre for Logistics and Supply Chain Management (LCL). Professor Mantin joined the LCL in January 2017Benny's research covers various aspects of dynamic pricing and revenue management, supply chain management, and transportation



Air Cargo executive (retired)

**Ram Menen** 

Retired Aviation and Air Cargo Executive

Ram Menen began his career in aviation in 1976 at Kuwait Airways. He Mr. Menen is one of the original founding team of Emirates Airline and headed its cargo division since its inception in October 1985 and having lead the airline to become the largest international cargo airline in the world in 2012. He retired from Emirates in June 2013 as the Divisional Senior Vice President Cargo.



Meeting the Challenge

Mr Malik Zeniti

Senior Manager of the Cluster for Logistics

Malik Zeniti will round up the activities of the Cluster for Logistics and address the necessary steps to take to meet the challenge. Mr Zeniti joined the Cluster for Logistics to manage, coordinate, drive activities and reinforce synergies.

### Today's program

9:30-9:35

#### Welcome and introduction

Mr Carlo Thelen: Director General, Chamber of Commerce, president C4L

9:35-9:45

The government view: Luxembourg as a European Logistics Hub

Mr Francois Bausch, Minister of Sustainable Development and Infrastructure

9:45-10:00

The industry's view: How logistics serve modern commercial tyre solution from Goodyear?

Mr Michel Rzonzef, Vice president Commercial tyres, Goodyear

10:00-10:15

"The challenge of setting-up intermodal train connections in Europe – the example of the new intermodal terminal in Bettembourg."

Mr Florian Czech, Business Development CFL multimodal

10:15-10:30

The view from the Middle East: How to create a cluster thinking in logistics in Dubai.

Mrs Gayane Afrikian, Senior Economic Policy Adviser, Department of Economic Development,
Dubai

10:30-10:45

The European shippers view: How to meet the global challenges locally

Mr Nik Delmeire, Secretary General European shipper's council (ESC), Brussels

10:45-11:00

**Coffee Break** 

11:00-11:15

Intermodal Solutions & Connectivity Platform – Port of Antwerp

Mr Mark Scheerlinck, managing director Centraal Boeking Platform (CBP) Antwerp

11:15-11:30

Meeting the Challenge: What Luxembourg needs to address to maintain a top position in logistics performance and develop into an European Hub for logistics

Mr Malik Zeniti, Manager Cluster for Logistics

11:30-12:30

#### **Panel Discussion**

Moderator: Prof. Benny Mantin, Uni.lu – LCL

Panelists: Mrs Gayane Afrikian, Dubai, Department of Economic Development

Mr Ram Menen, Retired Aviation and Air Cargo Executive

Mr Florian Czech, Business Development CFL multimodal

Mr Nik Delmeire, Secretary General European shipper's council (ESC)

Mr Michel Rzonzef Vice president Commercial tyres, Goodyear

Mr Mark Scheerlinck, CBP

Mr Malik Zeniti, Manager Cluster for Logistics

12:30-14:00

**Networking Lunch**