"Geopolitical implications of latest disruptions on nearshoring vs. off shoring decisions"



Paul Schockmel, CEO IEE

**eXplore Conference, 18.04.2023** 

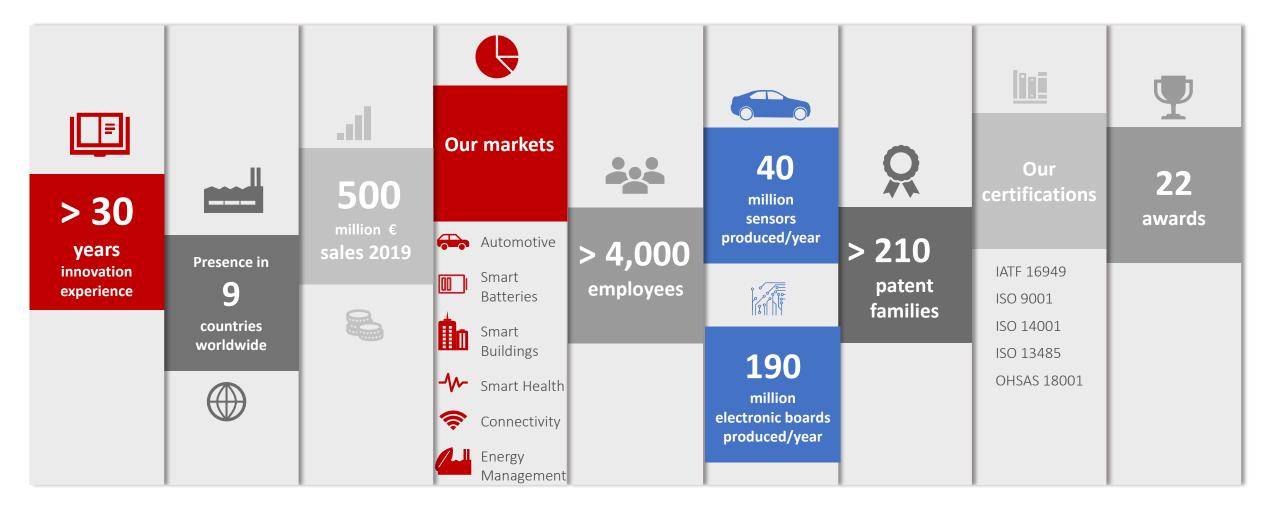
"Why is finance vital for supply chain performance"



## The IEE Group at a Glance

A few key facts about us







# **Assisted/Automated Driving**

#### **HOD - Hands Off Detection System**





# Sensing unit for monitoring driver hands on/off the steering wheel

- Fast and reliable information on whether the driver controls the steering
- Functions even if the driver is not actively steering (e.g. in traffic jam situations)
- Supports UN R79 requirement for hands off detection warning (Level 2 vehicles)
- Monitors transition from automated to manual driving as required by UN R157 (Level 3 vehicles)









# **Safety & Comfort**

#### VitaSense<sup>™</sup> - Child Presence Detection







# Detects children to help prevent heatstroke deaths in vehicles

- First radar-based occupant detection sensor on the market
- Senses children left behind based on their movement/breathing even when they are sleeping
- Invisibly installed behind the headliner
- NCAP incentives for Child Presence Detection starting 2023







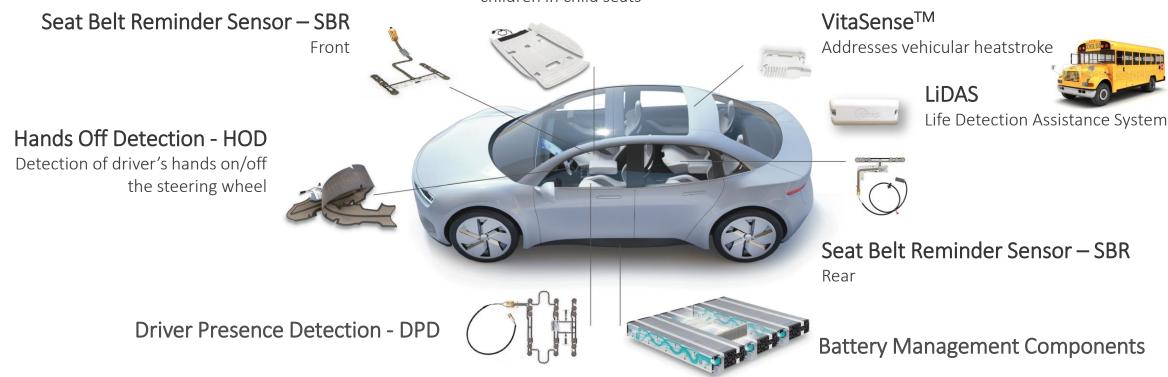


#### **Our Automotive Solutions**



#### BodySense™

Disables the airbag for empty seats and children in child seats



# Our Vision Interior sensing functions will increasingly be software driven in the future



# **Supply chain shortages**

## Impact of supply chain shortages on IEE Group

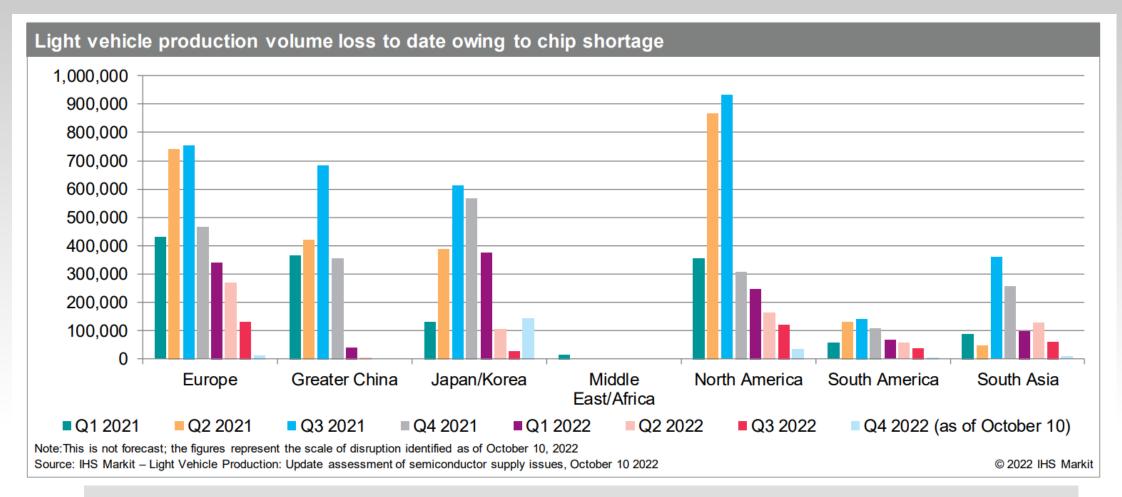
#### **2022** Component shortage impact on IEE Group

- 850+ critical components concerned by shortage, IEE group level
- Sales turnover loss caused by semiconductor and other shortages: 6%
- Variable cost increase, components only, 4%, IEE group level
- Additional costs, 5+ Million EUR, IEE Sensing Unit
  - Additional operational costs
  - Increased logistics costs
  - Broker costs for component purchases
  - Shortage task force
  - Hardware redesign and qualification



## Semiconductor shortages in the automotive market

#### Impact on global production output

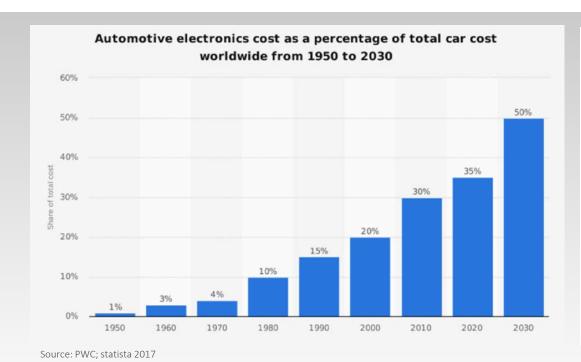


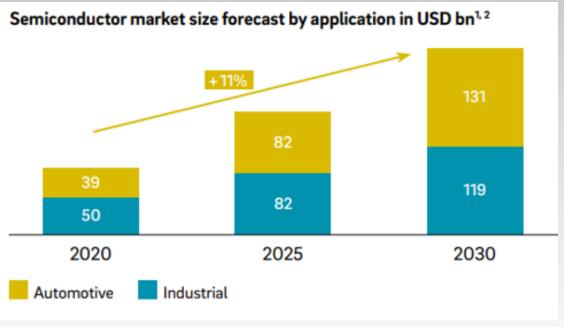
#### Because of chip shortage, 12 million cars not produced since 2021



#### Semiconductor shortages in the automotive market

## Future demand for electronics components in automotive





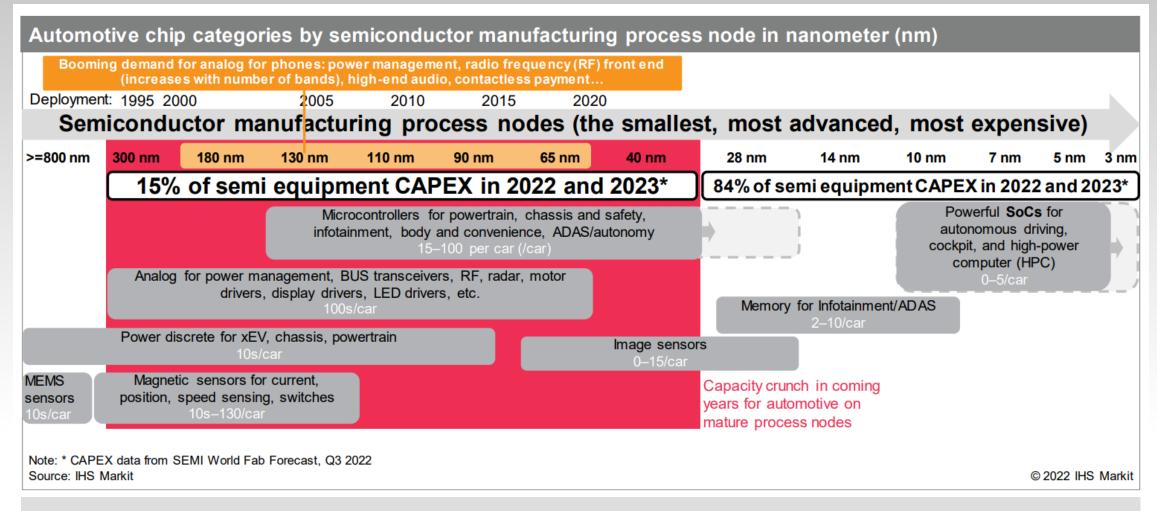
Source: RolandBerger

Electronics and software will outgrow the automotive market



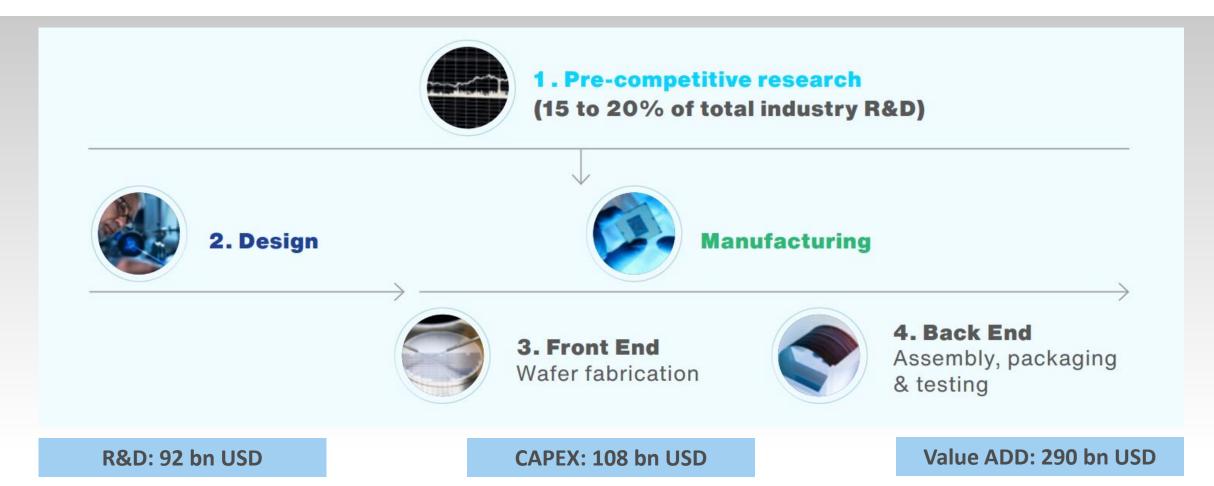
#### Semiconductor shortages in the automotive market

#### Semiconductor supply chain capacity for automotive needs





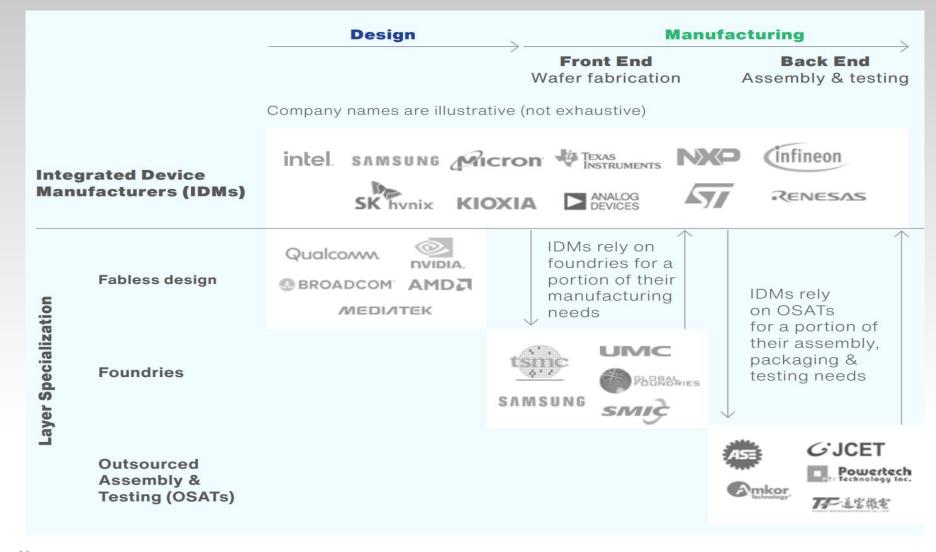
#### The semiconductor value chain





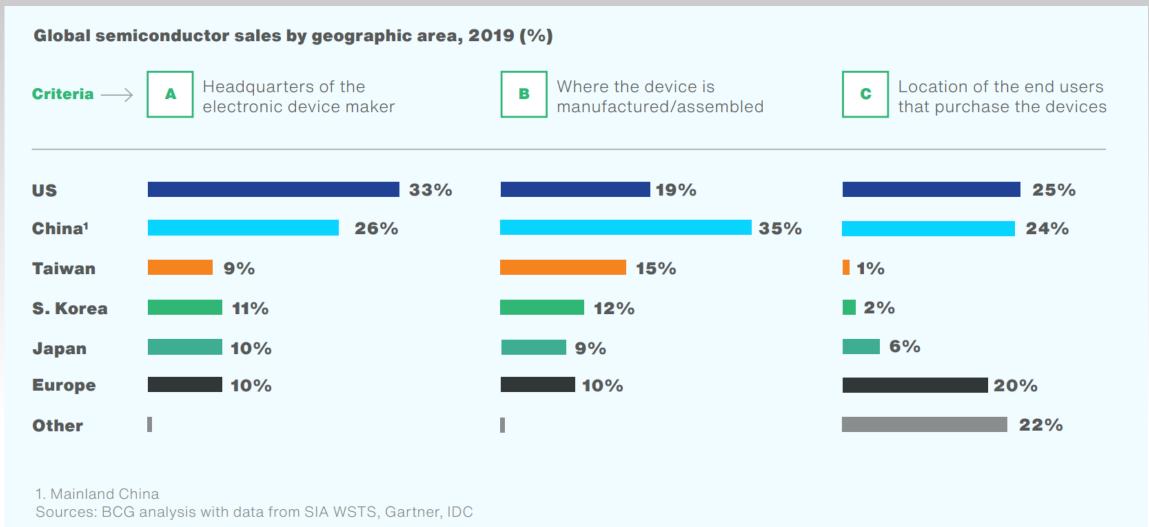


## Business Models focused on special layers of the value chain



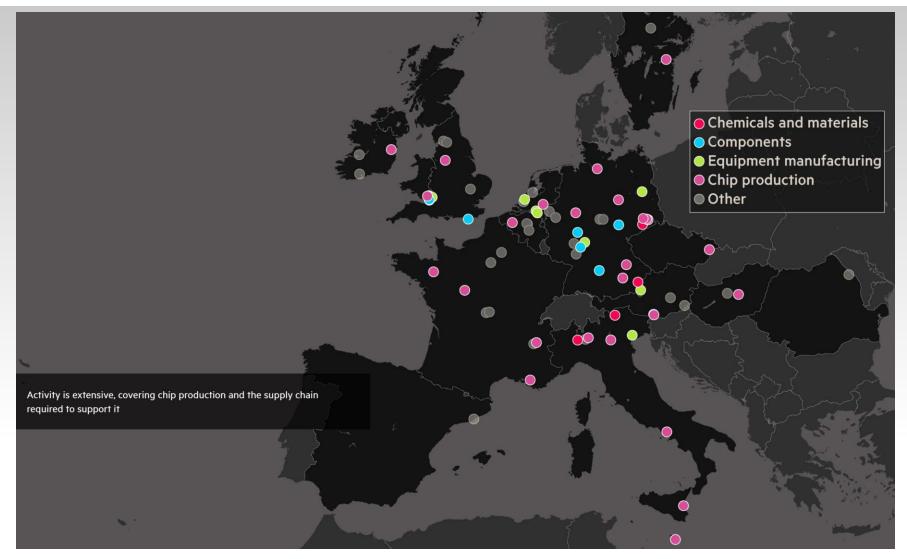


## Global semiconductor business by region





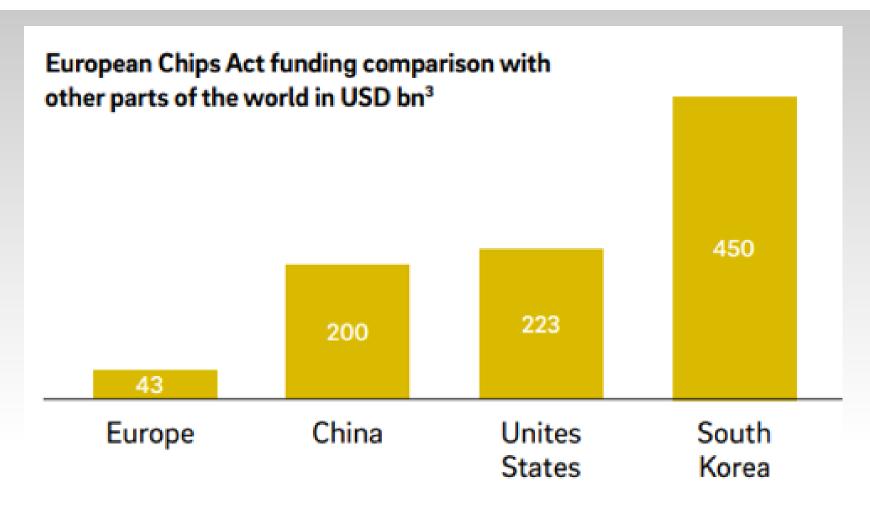
## **European semiconductor footprint**





# **Geopolitical implications**

## **European Chip Act and other regional initiatives**

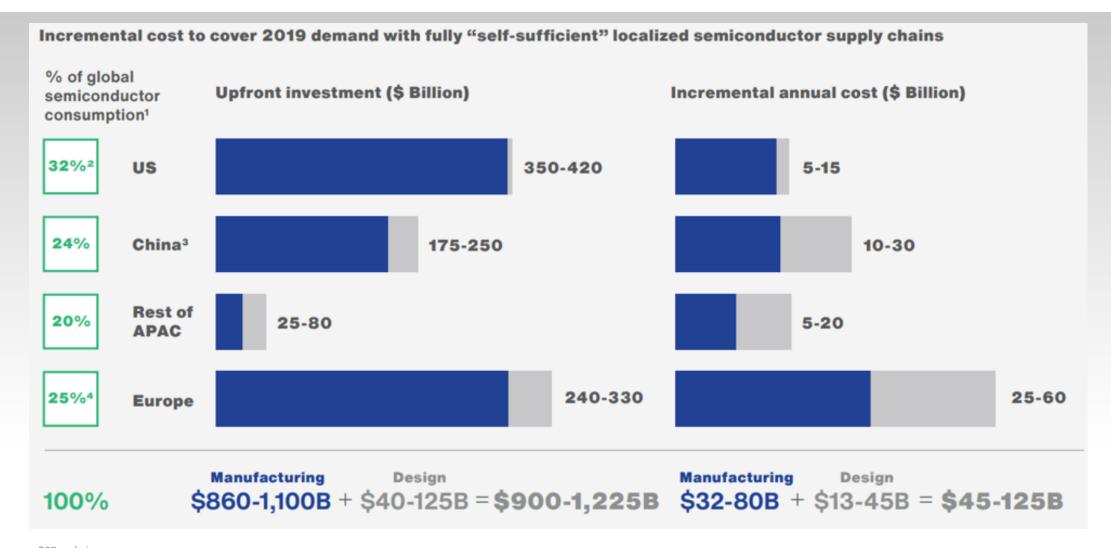


The budget for the European Chips Act is unlikely sufficient to secure risk-free operations and for Europe to achieve 20% of the global market share by 2030.

RolandBerger; semiconductor shortage: a different kind of trouble ahead; October 2022

## **Geopolitical implications**

#### Implications of self-sufficient semiconductor supply chain





## **Geopolitical implications**

#### The way ahead for suppliers

#### **Short/medium term**

- Focus on downsizing the inventory and improve cash balance
- Address the structural imbalance affecting legacy chips
- Multi sourcing strategy
- Active reduction of legacy semiconductor content
- Sprint qualifications of alternative components

#### Long term

 EU Commission to create a competitive and state-of-the-art European chip ecosystem being self-sufficient in <u>strategic and critical areas</u> and being part of a global system at the same timer.





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