Digital end-to-end solutions eFTi and eCMR in the spotlight

Mobile Innovation: enhancing transportation with the smartphone, eCMR and beyond







Collaboration with universities

























































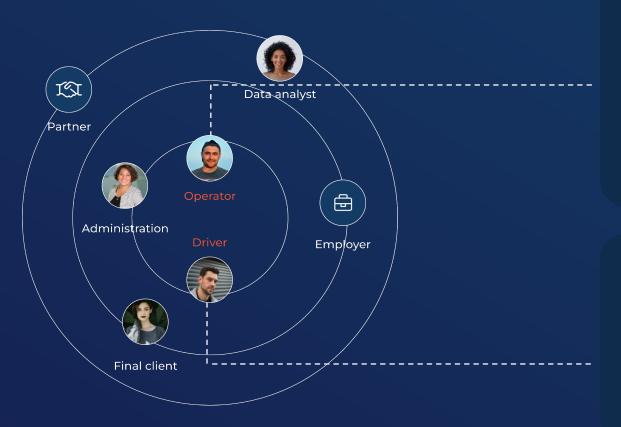






The app for Logistics and Transport

Stakeholders





Operator

NEEDS:

- easily organize and assign trips and stops
- communicate easily and quickly with colleagues
- Avoiding loss, redundancy and inconsistency of the data



Driver

NEEDS:

- immediately view which trips he has to make in the day and what are their stops
- use an easy tool to complete all the activities related to loading/unloading





Features



Outbound

Help drivers to complete all the activities for all types of companies, such as FTL, LTL, parcels, groupage, express, and intermodal



EPAL

Keep track of the **EPAL accounting** during the deliveries and the pick-ups



Yard Management

Optimize the internal logistics and entrance of vehicles in the year by involving all the actors in the yard



End User

Enable end-customer loyalty by allowing them to **track** the goods and confirm the delivery outcome



HR Management

Communicate effectively with the drivers in real-time; plan the shifts for the drivers and approve holidays and leave requests



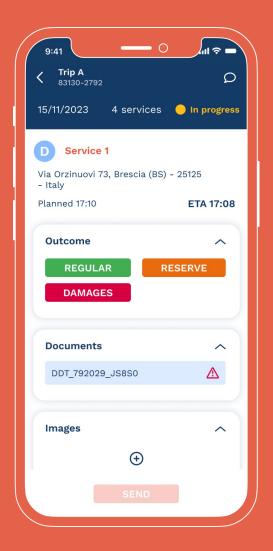
BI and AI

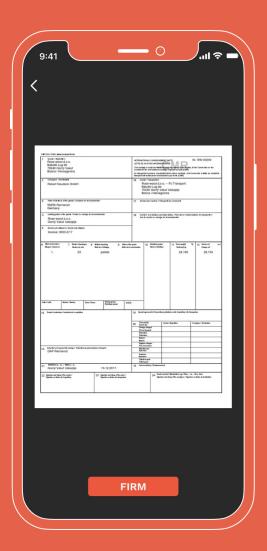
Use the data analysis and predictive models to optimize logistics organization for your business



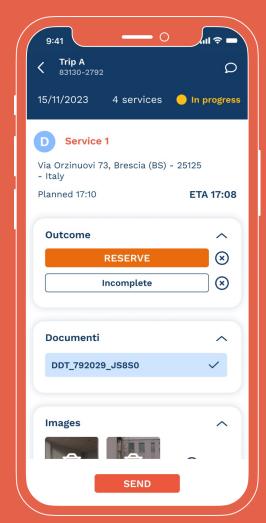


The Mobile Application











Challenges



eFTI

eCMR

Market Competition

demands efficiency and real-time updates to stay competitive

Digitalization





Digitalization in Logistics

Back-office

TMS

consolidated technology for most logistics companies

Operations

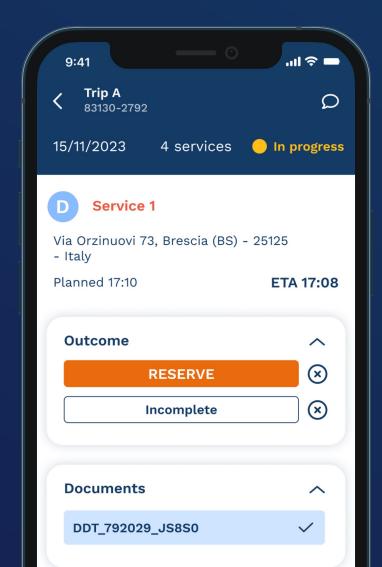
Smartphones

the new era and future of logistics operations





Smartphone in Logistics Operations



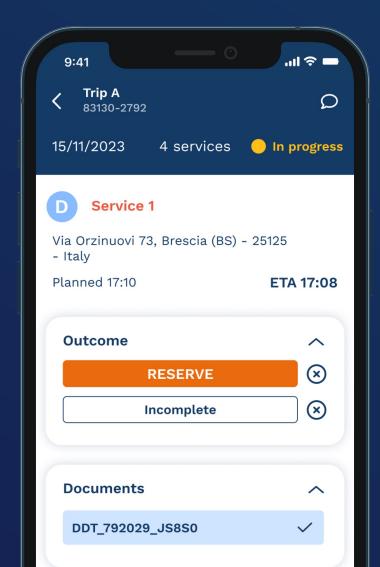
Key features

- e-CMR
- Photos
- Documents
- Delivery Feedback
- Parcel Scan
- Pallet Counting





Smartphone in Logistics Operations



Impact on drivers

Enhanced role in logistics chain, real-time information sharing.

Advantages

- Timing
- Flexibility
- User adoption





Advantages of the Smartphone



Timing and Flexibility

Adapt to customer needs quickly, fast implementation of new technologies and requirements.

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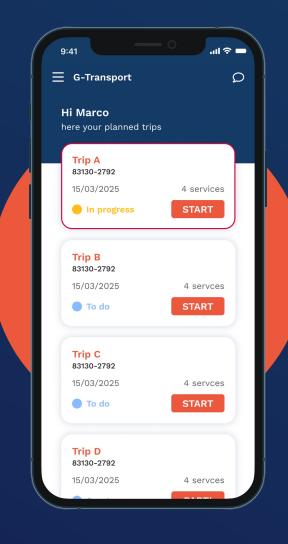
User Adoption

Familiarity with smartphones reducing training needs, userfriendly interface enhances operational efficiency.





Key Takeaways



Central Role of the Smartphone

Gateway of the digital strategy, increasingly central to digitization strategies driving operational efficiency and innovation.





Not only eCMR

A look on the future...

Current AI application

- Automatic order creation
- Road optimization
- Address standardization
- Load optimization

Agentification of AI models

As User Assistant

Smartphone role

Key interface for interacting with Al Models





