

# SPONSORSHIP AGREEMENT



## Between the undersigned:

Between, on the one hand, the non-profit association Cluster for Logistics Luxembourg a.s.b.l located at 7 rue Alcide de Gasperi, L-2981 Luxembourg, hereafter referred to as "The Association".

And on the other hand, the partner: [Name, business name] located at [full address], hereafter referred to as "The Partner".

It was agreed as follows:

### 1. Purpose of the Convention

This agreement is intended to govern, in the most complete way possible, the sponsorship relationship concluded between the association and the partner, with view to the **eXplore Conference** in the Chamber of Commerce **Luxembourg on April 18, 2023**. The conference is organized by the Cluster for Logistics Luxembourg a.s.b.l. and the Centre for Logistics and Supply Chain Management of the University of Luxembourg.

The sponsorship fee for the eXplore Conference 2023 will provide enhanced visibility to your company, company participation and provide resources for our sector activities. Different levels of visibility are offered; Gold, Silver and Bronze. The Cluster for Logistics Luxembourg a.s.b.l. uses funds for events to cover costs for drinks and food and /or to re-invest into the logistics sector activities.

### 2. Obligations of the Association

In general, the association is committed to provide visibility by appropriately highlighting the partner. To do this, the association offers:

#### **GOLD – Sponsorship:**

This sponsorship fee is **2'000 Euro**. It entitles to

- **Logo and sponsorship level** will be displayed on the printed media, website and social media channels
- Mentioned during breaks and in/on the presentations
- One **roll-up** at the conference
- Provide **goodie bags** for guests
- **10 complimentary tickets** to the conference
- The **networking lunch** will be sponsored by the GOLD sponsors

#### **SILVER – Sponsorship:**

This sponsorship fee is **1'000 Euro**. It entitles to

- **Logo and sponsorship level** will be displayed on the printed media, website and social media channels
- Distribution of **promo materials** at the conference
- One **roll-up** at the conference
- **5 complimentary tickets** to the conference
- The **cocktail reception** will be sponsored by the SILVER sponsors

#### **BRONZE – Sponsorship:**

This sponsorship fee is **500 Euro**. It entitles to

- **Logo and sponsorship level** will be displayed on the printed media, website and social media channels
- **2 complimentary tickets** to the conference

### 3. Obligations of the partner

In return, the partner agrees to pay the association the following amount in order to achieve the object of the agreement: **WRITE THE SUM IN FIGURES AND IN LETTER**

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Payment of the amount is due upon signature of this agreement by bank transfer to the account of the association:

Cluster for Logistics, Luxembourg a.s.b.l

IBAN account: LU26 0019 3055 7460 5000

BIC Code: BCEELULL, Registered RCS Luxembourg F7921

Reference to be specified: "Sponsorship eXplore Conference April 18, 2023"

The partner is also committed to supporting the efforts of the Cluster for Logistics Luxembourg by promoting the event to the fullest.

### 4. Duration of the Convention

The present partnership between the association and the partner will begin on the date of the signature of the agreement and will end automatically and without formality by the end of the eXplore Conference April 18, 2023.

### 5. Termination

Either party may terminate the agreement, by operation of law, at any time, upon presentation of a thirty days' notice given to the other party, should the other party be seriously in breach of its contractual obligations.

### 6. Dispute

Both parties agree to settle amicably any dispute that may arise from this agreement and expressly waive any legal proceedings.

### 7. Additional provisions

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Signed in Luxembourg on \_\_\_\_\_ in 2 copies.

The Association

The Partner